



GLOWING BEYOND

CELEBRATING 40/40 WOMEN
IN SUPPORT OF MIDLIFE + MATURE WOMEN'S HEALTH

September 12, 2026 | Sutton Place Hotel | Vancouver

Beyond Beauty Gala

SPONSORSHIP PACKAGE

Denise Lin Photography in partnership with BC Women's Health Foundation

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EVENT

Description

On September 12, 2026, support our annual event, Glowing Beyond: Beyond Beauty Gala - a fun-filled, extravagant fundraising event that not only celebrates the women who participate in the 40/40 Photo Campaign by Denise Lin Photography, but also fundraises for the BC Women's Health Foundation in support of mature and midlife women's health.

This is the crowning moment that celebrates the beauty, strength, and resilience of women, regardless of age, as captured through the lens of Denise Lin. It is a grand finale – a night of celebration and empowerment stemming from a powerful photo campaign.

Our VISION

Empower women to transcend age stereotypes and celebrate the wisdom and strength that age represents. Through Glowing Beyond and the 40/40 Photo Campaign, we aim to inspire and uplift, challenge norms, and celebrate women's resilience. We aspire to support research focused on the health of midlife and mature women so we may advance towards a healthier and more equitable world.

OUR *Goals*

Raise \$15,000 to support the research conducted by BC Women's Health Foundation.

Increase awareness and understanding of age-related stereotypes and their impact on women's well-being.

Celebrate women's wisdom, resilience and strength, regardless of age.

Establish enduring collaborations and affiliations with individuals and organizations that share our vision.



Denise Lin (R), Founder of Glowing Beyond

Your sponsorship will help us to hold this fun and engaging event in support of BC Women's Health Foundation's multidisciplinary research that ties into real-time patient care with collaborations across health authorities, and discoveries to revolutionize healthcare in BC for midlife and mature women.

Our guests consists of high-achieving professionals, including philanthropists, business leaders, and community members. These individuals are characterized by their independence, confidence, and financial stability. They have established successful careers and share a strong sense of community and empowerment, particularly in supporting women. They are individuals who are committed to making a positive impact, aim to create opportunities for women in their community, and getting glammed up to have a good time at event like ours!



OUR GUESTS



Flourishing



Beyond



BENEFITS

1

BRAND EXPOSURE

Gain significant brand exposure through event materials, display boards, and promotional materials, enhancing your visibility within the community and boosting your brand reputation.

2

ONLINE VISIBILITY

Logo and link placement on event website and extensive social media promotion, including the BC Women's Health Foundation's social platforms, to increase your online presence and accessibility to a broader audience to enhance your brand reputation.

3

PRINT VISIBILITY

Your logo and sponsorship recognition will be prominently displayed in our exclusive "40/40" magazine, showcasing your commitment and reaching a diverse readership.

4

AUDIENCE ENGAGEMENT

Have the opportunity to address and inspire the event guests and strengthen connections with potential customers.



EXPOSURE *Opportunities*

150-200 guests

Unique page views on the event website

15K newsletter subscribers from
BC Women's Health Foundation

13.2K Instagram followers from
BC Women's Health Foundation

10K Facebook followers from
BC Women's Health Foundation

5K LinkedIn subscribers from
BC Women's Health Foundation

5K from Denise Lin Photography's
clientele list

700 Instagram followers from
Glowing Beyond

Networking and building connections

Media outlets and blog posts (potentially
Vancouver is Awesome, CBC, CBC Radio,
Ming Pao, Fairchild TV, as we were
interviewed by them previously)



VANCOUVER IS AWESOME

Vancouver photographer celebrates 'brave and beautiful women' through powerful portraits

The "40 Over 40" campaign features and empowers women over 40 years old.

Maria Diment

about 6 hours ago

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2 / 2 The campaign and Bravehearts Gala raises funds for BC Women's Health Foundation | Provided by Denise Lin

Vancouver photographer's portraits feature 40 women over 40, celebrating life and beauty

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The campaign helped raised funds for the B.C. Women's Health Foundation

Priya Bhat - CBC News

Posted: 3 Hours Ago

溫度體驗

同齡女子40+

魅力表現出來

Glowing Beyond Celebrating Women 40 OVER 40

deniselin.com/40over40

Participants of the 40 Over 40 campaign are photographed along with Denise Lin at the Bravehearts Gala in December 2022. (Denise Lin Photography)

MEDIA

2022年11月16日 星期三

www.mingpao.com/vancouver

華裔女攝影師推攝影活動 鼓勵中年女性展優雅自信

【明報專訊】溫哥華一名華裔女攝影師為鼓勵中年以上女性發展自己的優點，最近兩年間，舉辦名為「40 Over 40」的攝影活動，讓參加者透過拍攝達人形象，展現出中年女性的優雅和自信。並於下月舉辦慈善晚宴，作為活動的後續活動，為支持女性的慈善機構籌款。

【溫哥華訊】溫哥華華裔女攝影師Denise Lin，於2020年10月開始籌劃「40 Over 40」攝影活動，旨在鼓勵中年女性展現優雅自信。她認為，中年女性擁有豐富的經驗和智慧，值得被看見和讚美。活動吸引了眾多女性參加，她們在專業攝影棚內拍攝，展現出不同的風格和魅力。

Denise Lin表示，她希望透過這個活動，讓女性們意識到自己的價值，並鼓勵她們在生活和工作中繼續追求夢想。活動所得收益將全部捐贈給支持女性的慈善機構，為她們提供幫助和支持。

Stephen Quinn

Campaign photographed 40 women over 40 celebrating life and beauty

Resume Playing 6:36

Bookmark

Share Segment

We speak to Denise Lin, a Vancouver photographer, who's recent photo campaign helped empower women to feel confident and celebrate their lives.

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SPONSORSHIP *Packages*

KEY BENEFITS

	Platinum TITLE \$8000	Gold \$5000	Silver \$3000	Bronze \$1000	Vendor N/A	Gift Min \$1250 Value
Packages Available	1	4	5	8	Multiple	4-7
EVENT DAY BENEFITS						
Complimentary gala tickets	6	4	2	1	1 or 2	
Speech on Stage	Yes					
Logo on sponsor signs	L	M	S	Listed	S	
Logo on photobooth prints	Yes					
Logo on entrance backdrop	Yes	Yes				
Verbal recognition on stage	4x	2x	1x		Yes	
Featured alongside event name	Yes					
Logo, name, link on website	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Eventbrite site	L	M	S		S	
Items, samples, etc. in gift bags	Yes	Yes				Yes
Ad page size in 40/40 Magazine	Full	Half	Quarter		Quarter*	
Both covers of magazine	Logo					
On magazine and print	Logo	Logo	Logo	Listed	Logo	Listed
Save the Date (out in Jan 2026)	Logo	Logo	Listed		Logo	

*Only for services that are valued at more than \$2000


SPONSORSHIP *Packages*

KEY BENEFITS

	Platinum TITLE \$8000	Gold \$5000	Silver \$3000	Bronze \$1000	Vendor N/A	Gift Min \$1250 Value
SOCIAL MEDIA						
Announcement of sponsor graphic	1	1	1	1		
Spotlight posts/stories	6	4	2			
Spotlight reel (by GB)	1	1				
Interview reel (by GB)	1					
Countdown Posts (3-5)	All	2	1			
Event day story mentions	6	3	1			
Spotlight photos at events	10	6	2	2		
Dedicated thank you post	Yes					
Grouped thank-you post		Yes	Yes	Yes	Yes	Yes
Logo in recap video	Yes	Yes				

Content will be posted on the appropriate Glowing Beyond social platform (IG, FB, LinkedIn) based on the content format.

SILENT AUCTION



Our event has a silent auction component, and we are looking for individuals and organizations to donate items or services to be auctioned to our guests. The success of our auction relies heavily on the generosity of donors like you.

By contributing to our silent auction, you showcase your commitment to our cause and gain exposure to a diverse group of guests attending our event. It's a fantastic opportunity to promote your brand, products, and/or services while positively impacting our community.

PROCEEDS

Proceeds from the silent auction will benefit the BC Women's Health Foundation.
Thank you in advance for your support!



MAKE A DIFFERENCE

Your participation and support will directly contribute to advancing the healthcare for midlife and mature women through the BC Women's Health Foundation. Together, we can challenge age-related stereotypes and celebrate the wisdom and strength of women at every stage in life. Connect with us to become a sponsor to celebrate, empower and inspire together!



CONTACT



Natasha Raey | Sponsorship Director | Natasha@glowingbeyond.ca

Jenny Boivin | Silent Auction Coordinator | Jenny@glowingbeyond.ca

Denise Lin | Chair | Denise@glowingbeyond.ca